

FY23 – Product Files



RIVIERA



RIVIERA BAUMATIC

Reference
M0A10702

Baumatic
 Ø 42 mm – Steel / Steel

WORLD PRICE 3,150 CHF

MOVEMENT

Automatic (Baumatic BM13 1975A)
 Bridge with circular-grained decor
 Sandblasted plate with snailed decor
 Open-worked oscillating weight adorned with "Côtes de Genève" and snailed decors, Baume & Mercier engravings
 Power reserve: 5 days (120 hours)
 Jewels: 21
 Frequency: 4Hz (28,800 vph)
 Thickness: 4.2 mm

FUNCTIONS

H/M/S, date

CASE

Dodecagonal
 Diameter: 42 mm
 Thickness: 10.7 mm
 Polished and satin-finished stainless steel case
 Antiglare (2 faces) scratch-resistant sapphire crystal
 Sun satin-finished and polished stainless steel bezel equipped with 4 sandblasted screws
 Sapphire dodecagonal case back secured with 4 screws*
 Octagonal free crown with Phi logo embossed and black line

DIAL

Smoked grey sapphire crystal and transparent waves decor
 Riveted Roman numerals and indexes coated with Superluminova (C1, blue emission)
 Faceted rhodium-plated hands
 Date aperture at 3 o'clock

BRACELET

Integrated 3-row polished and satin-finished stainless steel
 Interchangeable system that allows to change the bracelet without any need for tools

CLASP

Triple folding clasp with security push-pieces

WATER-RESISTANCE

10 ATM (approx. 100m)

⌚
POWER RESERVE
 5 days power reserve

⌚
ACCURATE
 -4/+6 per day

⌚
ANTIMAGNETIC
 Up to 1,500 Gauss

⌚
RELIABLE
 Service > 5 years

* Possibility to engrave the case back



RIVIERA

Reference
M0A10660

Automatic
 Ø 42 mm – Steel and Titanium / Rubber

WORLD PRICE 2,650 CHF

MOVEMENT

Automatic (SW200)
 Power reserve: 38 hours
 Jewels: 26
 Frequency: 4Hz (28'800 vph)
 Thickness: 4.6 mm

FUNCTIONS

H/M/S, date

CASE

Dodecagonal
 Diameter: 42 mm
 Thickness: 10.7 mm
 Polished and satin-finished stainless steel case
 Antiglare (2 faces) scratch-resistant sapphire crystal
 Sandblasted titanium bezel equipped with 4 sandblasted steel screws
 2N gilt PVD steel ring in the middle of the case
 Sapphire dodecagonal case back secured with 4 screws*
 Octagonal free crown with Phi logo embossed

DIAL

Sun satin-finished lacquered slate-grey and tone on tone waves decor
 5N gilt PVD steel riveted Roman numerals and indexes coated with Superluminova (C1, blue emission)
 Faceted 5N gilt PVD steel hands
 Date aperture at 3 o'clock

STRAP

Integrated grained and satin-finished slate-grey
 Fast strap interchangeability system that allows to change the strap without any need for tools

BUCKLE

Triple folding buckle with security push-pieces
 Adjustment system for added comfort

WATER-RESISTANCE

10 ATM (approx. 100m)

** Possibility to engrave the case back*



RIVIERA

Reference
M0A10677

Automatic
 Ø 33 mm – Set steel / Steel

WORLD PRICE 5,700 CHF

MOVEMENT

Automatic (SW200)
 Power reserve: 38 hours
 Jewels: 26
 Frequency: 4Hz (28'800 vph)
 Thickness: 4.6 mm

FUNCTIONS

H/M

CASE

Dodecagonal
 Diameter: 33 mm
 Thickness: 9.6 mm
 Polished and satin-finished stainless steel case setted with 33 diamonds (33 brilliant-cut diamonds, Top Wesselton, VS quality, 0.308 cts)
 Antiglare (2 faces) scratch-resistant sapphire crystal
 Sun satin-finished and polished stainless steel bezel equipped with 2 polished steel screws
 Sapphire dodecagonal case back clipped*
 Octogonal free crown with Phi logo embossed and blue line

DIAL

Sun satin-finished gradient night blue lacquered setted with 63 diamonds (63 brilliant-cut diamonds, Top Wesselton, VS quality, 0.136 cts)
 Open-worked rhodium-plated hands
 Applied Phi logo

BRACELET

Integrated 3-row polished and satin-finished stainless steel
 Fast strap interchangeability system that allows to change the bracelet without any need for tools

CLASP

Triple folding clasp with security push-pieces

WATER-RESISTANCE

5 ATM (approx. 50m)

* Possibility to engrave the case back



RIVIERA

Reference
M0A10675

Automatic
Ø 33 mm – Steel / Steel

WORLD PRICE 2,330 CHF

MOVEMENT

Automatic (SW200)
Power reserve: 38 hours
Jewels: 26
Frequency: 4Hz (28'800 vph)
Thickness: 4.6 mm

FUNCTIONS

H/M/S, date

CASE

Dodecagonal
Diameter: 33 mm
Thickness: 9.6 mm
Polished and satin-finished stainless steel case
Antiglare (2 faces) scratch-resistant sapphire crystal
Sun satin-finished and polished stainless steel bezel equipped with 4 polished steel screws
Sapphire dodecagonal case back clipped*
Octagonal free crown with Phi logo embossed

DIAL

Sun satin-finished lacquered pink and transparent waves decor
Riveted Roman numerals and indexes coated with Superluminova (C1, blue emission)
Faceted rhodium-plated hands
Date aperture at 3 o'clock

BRACELET

Integrated 3-row polished and satin-finished stainless steel
Fast strap interchangeability system that allows to change the bracelet without any need for tools

CLASP

Triple folding clasp with security push-pieces

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



RIVIERA

Reference
M0A10676

Automatic
Ø 33 mm – Set Steel / Steel

WORLD PRICE 2,880 CHF

MOVEMENT

Automatic (SW200)
Power reserve: 38 hours
Jewels: 26
Frequency: 4Hz (28'800 vph)
Thickness: 4.6 mm

FUNCTIONS

H/M/S, date

CASE

Dodecagonal
Diameter: 33 mm
Thickness: 9.6 mm
Polished and satin-finished stainless steel case
Antiglare (2 faces) scratch-resistant sapphire crystal
Sun satin-finished and polished stainless steel bezel setted with 4 diamonds (4 brilliant-cut diamonds, Top Wesselton, VS quality, 0.053 cts)
Sapphire dodecagonal case back clipped*
Octagonal free crown with Phi logo embossed

DIAL

White mother-of-pearl and transparent waves decor
Riveted Roman numerals and indexes coated with Superluminova (C1, blue emission)
Faceted rhodium-plated hands
Date aperture at 3 o'clock

BRACELET

Integrated 3-row polished and satin-finished stainless steel
Fast strap interchangeability system that allows to change the bracelet without any need for tools

CLASP

Triple folding clasp with security push-pieces

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



RIVIERA

Reference
M0A10661

Automatic
Ø 36 mm – Steel and Titanium / Steel

WORLD PRICE 2,800 CHF

MOVEMENT

Automatic (SW200)
Power reserve: 38 hours
Jewels: 26
Frequency: 4Hz (28'800 vph)
Thickness: 4.6 mm

FUNCTIONS

H/M/S, date

CASE

Dodecagonal
Diameter: 36 mm
Thickness: 9.8 mm
Polished and satin-finished stainless steel case
Antiglare (2 faces) scratch-resistant sapphire crystal
Sandblasted titanium bezel equipped with 4 sandblasted steel screws
2N PVD steel ring in the middle of the case
Sapphire dodecagonal case back secured with 4 screws*
Octagonal free crown with Phi logo embossed

DIAL

Sun satin-finished lacquered slate-grey and tone on tone waves decor
5N gilt PVD steel riveted Roman numerals and indexes coated with Superluminova (C1, blue emission)
Faceted 5N gilt PVD steel hands
Date aperture at 3 o'clock

BRACELET

Integrated 3-row polished and satin-finished stainless steel
Fast strap interchangeability system that allows to change the bracelet without any need for tools

CLASP

Triple folding clasp with security push-pieces

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



RIVIERA

Reference
M0A10662

Quartz
Ø 36 mm – Set steel / Steel

WORLD PRICE 3,300 CHF

MOVEMENT

Quartz (Ronda 714Li)
Autonomy: 10 years

FUNCTIONS

H/M, date

CASE

Dodecagonal
Diameter: 36 mm
Thickness: 9.5 mm
Polished and satin-finished stainless steel case
Antiglare (2 faces) scratch-resistant sapphire crystal
Sun satin-finished and polished stainless steel bezel set with
44 diamonds (brilliant-cut, Top Wesselton, VS quality, 0.188 cts)
and equipped with 4 polished steel screws
Full dodecagonal case back fixed with 4 screws *
Octogonal free crown with Phi logo embossed

DIAL

White mother-of-pearl and transparent waves decor
Riveted Roman numerals and indexes coated with
Superluminova (C1, blue emission)
Faceted rhodium-plated hands
Date aperture at 3 o'clock

BRACELET

Integrated 3-row polished and satin-finished stainless steel
Fast strap interchangeability system that allows to change the
bracelet without any need for tools

CLASP

Triple folding clasp with security push-pieces

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



CLASSIMA



CLASSIMA

Reference
M0A10695

Automatic
Ø 42 mm – Steel / Canvas

WORLD PRICE 1,650 CHF

MOVEMENT

Automatic (SW200)
Power reserve: 38 hours
Jewels: 26
Frequency: 4Hz (28'800 vph)
Thickness: 4.6 mm

FUNCTIONS

H/M/S, date

CASE

Round
Diameter: 42 mm
Thickness: 8.93 mm
Polished stainless steel case
Scratch-resistant sapphire crystal
Full case back*

DIAL

Sun satin-finished slate-grey with sand coloured flange
White Roman numerals and indexes
Rhodium-plated leaf H/M hands and beige seconds hand
Date aperture at 3 o'clock

STRAP

Interchangeable sand coloured canvas
System of straight bars with very reliable lug that allows to change the strap without tools

BUCKLE

Pin buckle

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



CLASSIMA

Reference
M0A10696

Automatic
Ø 42 mm – Steel / Canvas

WORLD PRICE 1,650 CHF

MOVEMENT

Automatic (SW200)
Power reserve: 38 hours
Jewels: 26
Frequency: 4Hz (28'800 vph)
Thickness: 4.6 mm

FUNCTIONS

H/M/S, date

CASE

Round
Diameter: 42 mm
Thickness: 8.93 mm
Polished stainless steel case
Scratch-resistant sapphire crystal
Full case back*

DIAL

Sun satin-finished warm silver-coloured with green flange
Black Roman numerals and indexes
Black leaf H/M hands and green seconds hand
Date aperture at 3 o'clock

STRAP

Interchangeable green canvas
System of straight bars with very reliable lug that allows to change the strap without tools

BUCKLE

Pin buckle

WATER-RESISTANCE

5 ATM (approx. 50m)

* Possibility to engrave the case back



CLASSIMA

Reference
M0A10694

Automatic
Ø 42 mm – Steel / Canvas

WORLD PRICE 1,650 CHF

MOVEMENT

Automatic (SW200)
Power reserve: 38 hours
Jewels: 26
Frequency: 4Hz (28'800 vph)
Thickness: 4.6 mm

FUNCTIONS

H/M/S, date

CASE

Round
Diameter: 42 mm
Thickness: 8.93 mm
Polished stainless steel case
Scratch-resistant sapphire crystal
Full case back*

DIAL

Sun satin-finished burgundy with blue flange
White Roman numerals and indexes
Rhodium-plated leaf hands
Date aperture at 3 o'clock

STRAP

Interchangeable blue canvas
System of straight bars with very reliable lug that allows to change the strap without tools

BUCKLE

Pin buckle

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



CLASSIMA

Reference
M0A10691

Automatic
 Ø 34 mm – Steel / Steel & Canvas

WORLD PRICE 2,210 CHF

MOVEMENT

Automatic (ETA 2892)
 Power reserve: 42 hours
 Jewels: 21
 Frequency: 4Hz (28'800 vph)
 Thickness: 3.6 mm

FUNCTIONS

H/M/S, date

CASE

Round
 Diameter: 34 mm
 Thickness: 8.15 mm
 Polished stainless steel
 Scratch-resistant sapphire crystal
 Sapphire case back*

DIAL

Sun satin-finished burgundy coloured and blue
 with pearly minute track
 Rhodium-plated Roman numerals and indexes
 Rhodium-plated leaf hands
 Date aperture at 3 o'clock

BRACELET

Interchangeable integrated 5-row polished stainless steel
 Interchangeable system that allows to change the
 bracelet without any need for tools

CLASP

Triple folding clasp with security push-pieces

ADD STRAP

Interchangeable blue canvas
 System of straight bars with very reliable lug that allows to change
 the strap without tools
 Pin buckle

WATER-RESISTANCE

5 ATM (approx. 50m)

* Possibility to engrave the case back



HAMPTON



HAMPTON

Reference
M0A10671

Quartz
Medium – Steel / Steel

WORLD PRICE 1,590 CHF

MOVEMENT

Quartz (MHH057)
Autonomy: 8 years

FUNCTIONS

H/M

CASE

Rectangular
Size: 43 x 27.5 mm
Thickness: 8.9 mm
Polished stainless steel
Scratch-resistant curved sapphire crystal
Full case back secured with 4 screws*

DIAL

Opaline and sun satin-finished blue
Riveted rhodium-plated Arabic numerals and indexes
Rhodium-plated sword-shaped hands
White minute line

BRACELET

Interchangeable integrated milanese polished stainless steel
System of straight bars with very reliable lug that allows to change the strap without tools

CLASP

Double folding clasp with security push-pieces

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



HAMPTON

Reference
M0A10672

Automatic
Medium – Steel / Steel

WORLD PRICE 2,420 CHF

MOVEMENT

Automatic (ETA 2671)
Bridge with circular-grained decor
Sandblasted plate with snailed decor
Oscillating weight adorned with "Côtes de Genève" and snailed decors
Power reserve: 38 hours
Jewels: 21
Frequency: 4Hz (28,800 vph)
Thickness: 4.8 mm

FUNCTIONS

H/M/S

CASE

Rectangular
Size: 43 x 27.5 mm
Thickness: 10 mm
Polished stainless steel
Scratch-resistant curved sapphire crystal
Open case back secured with 4 screws*

DIAL

Opaline and grained silver-coloured
Riveted black ruthenium Arabic numerals and indexes
Black ruthenium sword-shaped hands
Black and grey minute-track

BRACELET

Interchangeable integrated milanese polished stainless steel
System of straight bars with very reliable lug that allows to change the strap without tools

CLASP

Double folding clasp with security push-pieces

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



HAMPTON

Reference
M0A10670

Quartz
Medium – Steel / Calfskin

WORLD PRICE 1,340 CHF

MOVEMENT

Quartz (MHH057)
Autonomy: 8 years

FUNCTIONS

H/M

CASE

Rectangular
Size: 43 x 27.5 mm
Thickness: 8.9 mm
Polished stainless steel
Scratch-resistant curved sapphire crystal
Full case back secured with 4 screws*

DIAL

Opaline white
Riveted rhodium-plated Arabic numerals and indexes
Rhodium-plated sword-shaped hands
Grey minute line

STRAP

Interchangeable light brown calfskin with beige stitching
System of straight bars with very reliable lug that allows to change the strap without tools

BUCKLE

Pin buckle

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*



HAMPTON

Reference
M0A10666
(M0A 10667)

Automatic Big date / Dual time
Large – Steel / Alligator

WORLD PRICE 3,860 CHF

MOVEMENT

Automatic (Soprod TT651)
Bridge with circular-grained decor
Sandblasted plate with snailed decor
Oscillating weight adorned with "Côtes de Genève" and snailed decors
Power reserve: 42 hours
Jewels: 21
Frequency: 4Hz (28'800 vph)
Thickness: 5.25 mm

FUNCTIONS

H/M/S, big date, dual time, day/night indicator

CASE

Rectangular
Size: 48 x 31 mm
Thickness: 10.8 mm
Polished stainless steel
Scratch-resistant curved sapphire crystal
Open case back secured with 4 screws*

DIAL

Opaline and grained slate-grey
Rhodium-plated Arabic numerals and indexes
Rhodium-plated sword-shaped hands
White minute-track

STRAP

Interchangeable integrated black all square scales alligator with tone-on-tone stitching
System of straight bars with very reliable lug that allows to change the strap without tools

BUCKLE

Triple folding buckle with security push-pieces

WATER-RESISTANCE

5 ATM (approx. 50m)

** Possibility to engrave the case back*