E-Declaration of Love   
By Baume & Mercier

Whether you'll be celebrating Valentine's Day or not, and whether you'll be spending time with your significant other, your friends, or just yourself, Baume & Mercier would like to take this opportunity to tell you all... WE LOVE YOU!

The perfect gift for the ones you love or simply for yourself, MyClassima celebrates a new state of mind: sharing the Brand values with a broader audience. This Swiss-made watch collection is available at affordable prices, opening wide the doors of fine watchmaking. At Baume & Mercier, finesse, reliability, precision and comfort have been the brand's guidelines for 187 years.

The MyClassima models celebrate life's greatest moments.

So whatever your plans are this year, Baume & Mercier wishes you a happy Valentine's Day!