



BAUME & MERCIER
MAISON D'HORLOGERIE GENEVE 1830

Two new models enhance the Clifton Club collection: a GMT version for modern-day travellers and a bronze automatic version with a refined neo-retro look

The Clifton Club collection is expanding this year with two new automatic references. Built for adventure, they elegantly revisit the codes of sportsmanship while respecting Swiss watchmaking traditions. These new watches are loyal to the Baume & Mercier spirit: high-performance, natural elegance, and easy everyday wear.

The Clifton Club GMT: a version for modern-day travellers

Attractive and modern, the Clifton Club GMT watch has been designed to accompany its wearers on all occasions, whether professional or personal. Powered by a Swiss self-winding mechanical movement, with the second time zone displayed by a central hand and the date visible in an aperture at 3 o'clock, this new reference has many advantages, including a 42-hour power reserve. With a diameter of 42mm, its polished/satin-finished stainless steel case, equipped with a protected crown, fits all wrists. Even better, thanks to a contained thickness of 10.6 mm, the Clifton Club GMT watch slips easily under a shirt sleeve, combining discretion with sportiness.

The time in the second meridian is read by a central hand and a deep azure blue aluminium bezel, graduated over 24 hours. A sensational complication for globetrotters, the instant display of a second time-zone makes it possible to see at a glance the local time and the reference time at home. With a design that is both contemporary and classic, this reference leaves nothing to chance; every detail has been carefully considered. Its screw-down crown and the opaline black of its dial give it a sporty look, evoking both refinement and performance. To be totally legible in the dark, the hour and minute hands and the Phi logo at 12 o'clock are coated with white Superluminova blue emission.

The robust Clifton Club GMT is also equipped with an antiglare scratch-resistant sapphire crystal and a screw-down full case back decorated with the Clifton Club coat of arms; all ensuring a water-resistance of 10 ATM, to a depth of 100 metres. The Clifton Club GMT is available in two versions, with two bracelets. The first option: a black "All Road" calfskin strap decorated with sailcloth-like patterns and a blue rubberised calfskin lining. The second option: a polished/satin-finished three-row stainless steel bracelet. Both bracelets feature an adjustable triple folding buckle and two stainless steel side push-pieces for maximum safety and an easy opening. The Clifton Club GMT from Baume & Mercier is made for modern-day travellers who are looking for a multifunctional sporty-chic watch.



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The Clifton Club Bronze: when colour rhymes with style

With this collection, Baume & Mercier offers multifunctional watches that can be worn on every occasion, whether at the office or on holiday, in the gym or for a special event. Originally made of stainless steel, the Clifton Club watch is presented this year in a bronze version, giving it a unique neo-retro charm. Without losing an ounce of its athletic identity, it is available in four dial versions (black, brown, blue, green), and is up to the minute with the trend for bronze yet retaining everything that has made the watch such a success: a distinctive design combining elegance, sporting prowess, functionality and wearing comfort. With a universal diameter of 42mm, the polished/satin-finished bronze case of this new Clifton Club will acquire a patina over time. It's all there: interacting with the effects of oxidation, it will develop a singular colour hue.

The advantage of using bronze lies in the fact that it is a living, changing and non-magnetic material, thus ensuring better protection of the movement's precision. As it oxidizes, the bronze case will become darker in colour, a deeper brown, and may in time develop a greenish sheen. All these chromatic nuances are due to exposure to air, water or sunlight. At the heart of this exceptional case which is only 10.3 mm thick, is a proven "Swiss made" self-winding mechanical movement with 28,800 vibrations per hour (4Hz). The sporty lines of the Clifton Club Bronze are also highlighted by its screw-down bronze crown, its unidirectional rotating bezel, a water-resistance to 10ATM and a scratch-resistant sapphire crystal that makes it suitable for everyday use, whatever the situation.

Fully in tune with the times, the Clifton Club Bronze is available in four versions. The first is the black dial and black "All Road" calfskin version with sailcloth-like patterns and a blue rubberised calfskin lining – available with an additional brown nubuck calfskin strap. The second version has a brown dial and a brown nubuck calfskin strap with off-white topstitching and an additional black rubber strap. The third version has a blue dial and blue rubber strap. The fourth version has a green dial and a brown nubuck calfskin strap with off-white topstitching. Again, for these two last references, an additional bracelet is available: a black calfskin strap with a green rubberised calfskin lining. As would be expected, the screw-down stainless steel case back is decorated with the Clifton Club collection coat of arms. Each bracelet is equipped with a pin buckle with stainless steel loops. Both stylish and adventurous, the Clifton Club Bronze watches symbolize the watchmaking versatility that the men of today are looking for.

References:

Clifton Club 42 mm Automatic GMT: 10486

Clifton Club 42 mm Automatic GMT steel bracelet: 10487

Clifton Club 42 mm Bronze Automatic black dial: 10500

Clifton Club 42 mm Bronze Automatic brown dial: 10501

Clifton Club 42 mm Bronze Automatic blue dial: 10502

Clifton Club 42 mm Bronze Automatic green dial: 10503