



BAUME & MERCIER

MAISON D'HORLOGERIE GENEVE 1830

SOCIAL MEDIA PACKAGE

**NEW CLIFTON
LIMITED EDITIONS**

CLIFTON NEW CAMPAIGN: HERO

LIMITED EDITION 10870

VIDEO



Introducing the new Baume & Mercier Limited Edition: Clifton Ice Blue 10870.

The moment you pause, when everyone else walks past.

Celebrating meaningful moments since 1830.

#BaumeetMercier
#Clifton
#Limitededition
#Celebratingmeaningfulmoments

VIDEO



A quiet reflection, a subtle detail. The Clifton Limited Edition Ice Blue 10870 is crafted for these moments.

Celebrating meaningful moments since 1830.

#BaumeetMercier
#Clifton
#Limitededition
#Celebratingmeaningfulmoments

CAROUSEL



More than a watch, it's a companion for life's meaningful moments.

Celebrating Meaningful moments since 1830.

#BaumeetMercier
#Clifton
#Limitededition
#Celebratingmeaningfulmoments

CAROUSEL



The moment only you notice. A detail so considered, it could only have been intentional.

Celebrating Meaningful moments since 1830.

#BaumeetMercier
#Clifton
#Limitededition
#Celebratingmeaningfulmoments

CLIFTON NEW CAMPAIGN: HERO

LIMITED EDITION 10872

VIDEO



Introducing the new Baume & Mercier Limited Edition: Clifton Perpetual Calendar 10872.

Celebrating meaningful moments since 1830.

#BaumeetMercier
#Clifton
#Limitededition
#Perpetualcalendar

CAROUSEL



When something stops time and you know, without knowing why, that you'll remember this.

That is your Clifton moment.

Celebrating Meaningful moments since 1830.

#BaumeetMercier
#Clifton
#Perpetualcalendar
#Celebratingmeaningfulmoments

CLIFTON NEW CAMPAIGN: PRODUCT

LIMITED EDITION 10870

VIDEO



Discover the new Clifton Limited Edition 10870 with its Ice Blue guilloché patterned dial and Baumatic movement.

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Clifton 10870: 39 mm | Self-winding Baumatic movement | Ice Blue Guilloché pattern dial

#BaumeetMercier
#Clifton
#IceBlue
#Guilloché

VIDEO



Powered by our Baumatic manufacture movement, renowned for its 5-day power reserve, high accuracy, and resistance to everyday magnetic fields, this Clifton combines lasting performance with elegant design.

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Clifton 10870: 39 mm | Self-winding Baumatic movement | 5 day Power Reserve | Antimagnetic | High Accuracy

#BaumeetMercier
#Clifton
#Baumatic
#Automaticwatch

CAROUSEL



Swipe to explore the Clifton 10870 features.

What is your favourite?

Clifton 10870: 39 mm | Self-winding Baumatic movement | Ice Blue Guilloché pattern dial | Interchangeable 3 row polished and satin-finished steel bracelet

#BaumeetMercier
#Clifton
#Limitededition

CLIFTON NEW CAMPAIGN: PRODUCT

LIMITED EDITION 10872

VIDEO



New Limited Edition Baume & Mercier Clifton Perpetual Calendar 10872. Day, date, month, leap year indicator and moon-phase.

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Clifton 10872: 40 mm | Self-winding Baumatic movement | Ice Blue Guilloché pattern dial | Day | Date | Month | Leap year indicator | Moon phase

#BaumeetMercier
#Clifton
#Perpetualcalendar

CAROUSEL



Swipe to explore the Clifton 10872 features.

What is your favourite?

#BaumeetMercier
#Clifton
#Perpetualcalendar