

## Classima, a watchmaking classic

The Classima collection combines the authenticity of Baume & Mercier watchmaking expertise with a timeless design, offering men's and women's timepieces with classic, discreet elegance. This year, Baume & Mercier extends the Classima collection with three new men's models. They respectively feature a complete calendar, a dual time display and a small seconds that all reinforce the fine watchmaking character of this emblematic line. Three interpretations with a timeless look...

The new Classima models showcase three complications geared towards today's man: active yet refined, an urban globe-trotter.

In the watchmaking world, they are called "small complications": convenient for everyday life, easy to use, and suitable in all circumstances.

Each model features a luminous deep blue dial – a widely popular shade among watch designers – that is enhanced with a "grain d'orge" decor.

The self-winding mechanical calibre may be admired through the sapphire case back of the 42 mm steel case. The oscillating weight is adorned with *Côtes de Genève*, snailed decors and Baume & Mercier characteristic Phi logo. Each model is available on a matte alligator strap with wide square scales or on a steel bracelet for a more distinctive, sport-inspired character.

### **Classima chronograph complete calendar**

In this model, Baume & Mercier chose to combine two useful features: the chronograph and the complete calendar.

This dual complication enables the modern dandy to take a first step into the wonderful world of traditional watchmaking

This watch is multi-faceted. Indeed, on a single dial, it not only displays the chronograph functions and hours, minutes and small seconds at 9 o'clock; it also features a calendar. The 24-hour indicator makes a clear distinction between day and night. In keeping with tradition, the days and months are displayed in apertures at 12 o'clock. The date is indicated on the perimeter of the dial by an additional central hand. And to complete the dial, the moon phases (29.5 days) are displayed at 6 o'clock.

### **Classima dual time**

Thanks to the type of information displayed on this dial, this watch may be considered as a watch-instrument. It is in a class of its own, rightly considered an essential for the world's globe-trotters.

While the day's date is displayed in an aperture traditionally located at 3 o'clock, this Classima goes one step further by proposing a dual time complication. In other words, an additional central hand indicates a second time zone in an elegant, legible way.

While the local time – hours, minutes and seconds – is shown on the three classical central hands, the second time zone may be read upon arriving at destination by checking the red hand that ticks around a round two-tone scale with 24-hour graduations. The white portion indicates the hours of the day, while the blue portion is dedicated to the hours of the night.

### **Classima small seconds**

Watchmakers have a number of ways to display seconds on a dial. Among these, the best-known remains the sweep seconds, which consists of a central hand that moves around the dial each minute. In terms of popularity, this essential is closely followed by the small seconds. This refined detail, appreciated by aficionados of beautiful watches, indicates the seconds thanks to an auxiliary dial located at 6 o'clock. Completed in this model by the display of the date in an aperture, this useful feature is a tasteful addition to this elegant yet understated Classima.

Don't miss these three new Classima models, each available on an alligator strap or steel bracelet. Three complications sought-after by the modern man wishing to enter the universe of beautiful watches, a Baume & Mercier signature.