

## BAUME & MERCIER CELEBRATES THE GRAN PREMIO STORICO D'ITALIA WITH TWO LIMITED EDITIONS

**UNDER EMBARGO UNTIL FRIDAY 4<sup>TH</sup> OF SEPTEMBER, 9am CET**

Baume & Mercier unveils two limited edition timepieces born from a shared passion for precision and heritage: the Riviera 10897 and the Classima 10898. These two distinct expressions of the partnership translate the character of the event through two emblematic Baume & Mercier collections.



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From 2 to 4 October 2026, the Gran Premio Storico d'Italia will bring the history of motor racing to life at Mugello Circuit. Appointed Official Timekeeper of the event, Baume & Mercier joins a celebration of legendary machines, defining eras and the enduring emotion of competition.

## TWO INTERPRETATIONS OF A SHARED HERITAGE

Baume & Mercier's appointment as Official Timekeeper of the 2026 Gran Premio Storico d'Italia brings together two worlds shaped by the same pursuit: mastering time with precision while preserving the emotion of heritage. Organized by HVM Racing in collaboration with Ferrari Corse Clienti, the event will gather iconic cars, legendary drivers, collectors and enthusiasts at Mugello. With the Riviera 10897 and Classima 10898, that dialogue takes on a tangible form — two distinct interpretations of the partnership, each reflecting a different expression of the Gran Premio Storico d'Italia.

### RIVIERA 10897 – RACING SPIRIT, SCULPTED IN STEEL



The Riviera 10897 captures the energy of the circuit through the collection's signature dodecagonal architecture. The 41 mm stainless-steel case alternates polished and satin-finished surfaces around an opaline white dial, where green snailed counters meets vivid red chronograph hands: a graphic composition that echoes the colours of the Gran Premio Storico d'Italia. The “Official Timekeeper GPSI” marking on the dial anchors the watch to the partnership, while the personalized sapphire case back reveals both the event identity and the mechanical heart beneath it.

At its heart is the automatic Valjoux 7753, beating at 4 Hz and offering a 48-hour power reserve. Chronograph indications, small seconds and date give the Riviera its functional rhythm, while Super-LumiNova® details ensure clarity in low light. An integrated black rubber strap with canvas decor completes its purposeful silhouette. Water-resistant to 100 metres (approximately 10 ATM), the watch is equipped with Baume & Mercier's fast strap interchangeability system for tool-free changes.



## CLASSIMA 10898 – ELEGANCE WITH A RACING ACCENT



The Classima 10898 expresses the spirit of the Gran Premio Storico d'Italia through subtlety and detail. Its slender 42 mm polished stainless-steel case, measuring just 6.2 mm in thickness, frames a black sunray satin-finished dial. Roman numerals and leaf hands preserve the collection's classical codes, while a single red "60" on the minute track introduces an unexpected motorsport note.

The connection continues beyond the dial. A personalized case back bears the Gran Premio Storico d'Italia, while the black calfskin strap, finished with a carbon effect, red edges and red

stitching, introduces a subtle reference to the materials and colours of racing. Powered by a quartz movement and water-resistant to 50 metres, the Classima is fitted with interchangeable bars for effortless, tool-free strap changes.



## TECHNICAL SPECIFICATIONS

### Riviera 10897

- Movement
  - Automatic (Valjoux 7753)
  - Power reserve: 48h
  - Jewels: 27
  - Frequency: 4 Hz (28'800 vph)
  - Thickness: 7,9 mm
- Functions
  - H/M, small seconds, chronograph, date
- Case
  - Dodecagonal
  - Diameter: 41 mm
  - Thickness: 13,94 mm
  - Polished and satin-finished stainless-steel case
  - Antiglare (2 faces) scratch-resistant sapphire crystal
  - Sun satin-finished and polished stainless-steel bezel equipped with 4 screws
  - Personalized sapphire dodecagonal case back secured with 4 screws
  - Octogonal free crown with Phi logo embossed and black line
  - Chronograph pushers with black line
- Dial
  - Opaline white dial and with green snailed counters' outline and green snailed minute track
  - Riveted rhodium-plated Roman numerals and indexes coated with white Superluminova (blue emission)
  - Faceted rhodium-plated hands, H/M coated with white Superluminova (blue emission)
  - Red chronograph seconds hand with Phi logo on the counterweight
  - Red chronograph counter hands
  - Faceted rhodium-plated small seconds hand, coated with white Superluminova (blue emission)
  - Date aperture at 4,5 o'clock (to be set with corrector tool)
- Strap
  - Integrated black rubber with canvas decor
  - Fast strap interchangeability system that allows to change the strap without any need for tools
- Buckle
  - Triple folding stainless steel buckle with security push-pieces and adjustment
- Water-resistance
  - 100 m (approx. 10 ATM)

## Classima 10898

- Movement
  - Quartz (ETA F06.115)
  - Autonomy: 4 years
- Functions
  - H/M, date
- Case
  - Round
  - Size: 42 mm
  - Thickness: 6,2mm
  - Polished stainless-steel case and crown
  - Antiglare scratch-resistant sapphire crystal
  - Personalized polished stainless-steel case back
- Dial
  - Black sunray satin-finished dial
  - White minute track with 60 in red
  - Rhodium-plated Roman numerals and indexes
  - Rhodium-plated leaf hands
  - Date display at 3 o'clock
- Strap
  - Carbon effect black calfskin strap with red edges, and red lining stitching
  - Interchangeable bars system that allows to change the bracelet without any need for tools
- Buckle
  - Polished stainless-steel pin buckle
- Water-resistance
  - 50 m (approx. 5 ATM)

## BAUME & MERCIER

Founded in 1830 at the heart of Swiss Jura, Baume & Mercier enjoys international renown. From its workshops at the heart of Swiss Jura to its headquarters based in Geneva, the Maison offers its clients the very finest timepieces. Born by a complementary balance between an artistic approach to shape and watchmaking innovation in the service of the client, the Baume & Mercier Maison continues to mark the history of watchmaking by passing down the design and watchmaking expertise that is the Brand's legacy. This savoir-faire perfectly corresponds with the spirit of cooperation between the Brand's founders William Baume & Paul Mercier: where classicism meets creativity, tradition meets modernity, and elegance meets character... In a more contemporary way than ever.